

# Happenings From Headquarters...

American Bucking Bull, Inc.

## Greetings

With the New Year well underway, we hope that you are as excited about the start of another successful year as we are here in the ABBI office.

For many of you, 2010 calves are hitting the ground and the excitement of finding out whether or not your breeding decisions are going to pay off is lurking around the corner. Your 2008 calves are probably in training and it is only a matter of time until you crack the gate and find out if they will make your cut

## New Faces Around The Office

For those of you who have called the office recently, you may have heard some unfamiliar voices on the other end of the line.

Lauryn Dunham joined our staff the end of November and has taken on numerous roles in our office. Not only does she answer phones and open mail, Lauryn is also responsible for tracking our breeder accounts. Yes, she also bugs you about your

to compete in the Futurity division this year.

We have already held four Classic Events in 2010 and the competition is proving to be even better than last season. We are seeing many familiar bulls as well as last year's Futurity competitors and some new bovine athletes.

The 2009 year end registrations have been entered a whole month earlier compared to last

year and our staff continues to work diligently to serve our Breeder's needs. As we move forward, we would like to keep you in the loop on new policies and procedures as well as take the time to remind breeders of topics that may have been forgotten while dealing with the hustle and bustle of life.



paperwork that may have been completed incorrectly!

Ms. Dunham hails from the town of Pataskala, OH and graduated in last May from Davidson College in North Carolina. We are glad to have her as part of our crew!

Marlissa Gonzalez has also been a more recent addition to our staff. We have done a great job confusing those of you have who have called, as we also have a

Melissa in the office.

Marlissa comes to us with a wealth of knowledge and a lot of experience in the field of genetics. She graduated from Colorado State University with a double major in Chemical Engineering and Animal Science along with a minor in Biomedical Engineering. She is working along side Toby to solve all of your registration dilemmas.

March 3, 2010

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- New Faces
- Registration
- Events
- Youth Program

## Events

As the 2010 competition season heats up there are just a few things that we would like to remind you about as well as a couple of new things that are coming down the pike. We are working diligently to finalize the 2010 Event Schedule in its entirety. Stay tuned to our website for the latest additions.

All entries must be sub-



The competition was better than ever at the 2009 American Heritage Futurity.

mitted with payment by the close of books along with a copy of the Age Certification form for each animal. Keep in mind that the way that you enter the animal on the entry form is the way that it will appear in the event roster, unless other arrangements are made. It is important that we have all name changes and partner additions and/or corrections by the close of books in order to ensure that they are changed. Any changes sub-

mitted after the close of books cannot be guaranteed.

In regards to the American Heritage Futurities and Derby, we do require that each payment is submitted on the correct form. We will not accept payments by phone nor will we fill out your form for you. It is also important when paying by check that it is written to USBBA and not ABBI.

## American Heritage Futurity Schedule

### ◆ Remaining 2010 Payment Schedule:

- ◆ March 15, 2010- **\$200**
- ◆ May 15, 2010- **\$500 plus Entry Form**
- ◆ 2010 American Heritage will be held June 4th & 5th



### ◆ Remaining 2011 Payment Schedule:

- ◆ March 15, 2010- **\$200 and bull nomination**
- ◆ June 15, 2010- **\$200**
- ◆ Sept. 15, 2010- **\$200**
- ◆ Dec. 15, 2010- **\$200**
- ◆ March 15, 2011- **\$200**
- ◆ May 15, 2011- **\$500 and Event Entry Form**

## 2010 Events Schedule

Two Bull Challenge: Duncan, OK-  
March 20, 2010

Opens: Feb. 22, 2010

Closes: March 8, 2010

Spring Fling Futurity & Classic: Stephenville, TX- April 3, 2010

Opens: 3/8/2010

Closes: 3/22/2010

Diamond S Earth Shattering Futurity: Weatherford, TX- May 1, 2010

Opens: April 5, 2010

Closes: April 19, 2010

Pueblo Built Ford Tough Classic: Pueblo, CO- May 14, 2010

Opens: April 19, 2010

Closes: May 3, 2010

Tulsa Super Classic: Tulsa, OK-  
July 16-17, 2010

Opens: June 21, 2010

Closes: July 5, 2010

Spring Field Super Classic: Springfield, MO- September 17-18, 2010

Opens: Aug. 23, 2010

Closes: Sept. 6, 2010

\* Watch the ABBI website for additions.

## Recipe For Hassel Free

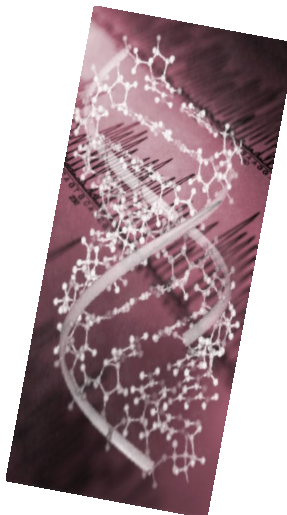
Remember as you continue to submit registrations that all information needs to be accompanied by a 2010 Work Order Form. This sheet not only gives you the prices for services you are requesting, but also allows us to know what you want done with the information you send in. Additionally, it is crucial that you use ONLY 2010 forms as some fields have changed.

Failure to submit your registrations on the correct forms or failure to submit COMPLETE forms may delay entry of your animals as well as DNA reporting. Keep in mind that in order for us to enter your animal into the system, we must have a birthdate, herd number, gender and description. Also note that if you submit an animal with a name that is already taken by another animal in the registry, the system will not allow you to use

that name. In this case, we will add the animal's herd number to make it unique.

In terms of DNA Samples make sure that you label each card with the animal's herd number and birthdate to ensure that the right DNA Sample is paired with the correct information. In the case that you register the animal online, please include the registration number generated at the end of your registration session. It is important that you fold the protective flap over the DNA sample to decrease the chances of contamination.

Make sure that you are submitting the correct registration numbers for sires and dams of cattle to be registered. As a reminder, we will only run to animals whose registration numbers were submitted. We will no longer run against an entire inventory



## Registration

or "your 2007 cows" etc.

A current membership and payment are required before any service will be completed. ABBI accepts checks, money orders, and credit cards. All funds must be in US dollars and drawn on a US bank with the exception of international credit cards.

In an effort to help relieve some financial stress for our breeders in these tough economic times, we are offering a discounted registration rate for all 08 and 09 born cattle. Through March 31st, cattle born in these years can be registered for \$120. April 1st the price for 2008 and 2009 cattle will be \$250. Cattle born 07 and earlier will remain at \$73.00 per head.

## Here's to the Future

Our Youth program continues to gain speed and we are doing our best to keep adding more opportunities for our young bucking bull enthusiasts. New this year, we are allowing Youth Futurity bulls to be entered in open futurities as well. We understand that the bulls are only two-years-old for a short time, and we feel that this is a necessary change in order for our breeders to maximize their earnings on futurity cattle. Bulls must still be entered in the Youth's name at an ABBI Youth

Futurity and all rules pertaining to flanking etc. will remain the same.

We are planning to hold Youth Futurities in Ardmore, Tulsa, and Sulphur Springs again this year. We are also hopeful that a fourth Youth Futurity

*"I like the way ABBI does their Youth Futurities. I have won money and a heifer from Kent Cox." -Aaron Halpain, 10 of Peggs, OK*

will be added to the schedule. Information confirming this event will be posted on the website as it is received. ABBI is also excited about the addition of year end awards to recognize our Youth Members and their accomplishments! In addition, there has been a review of the payout schedule used for the Youth Futurities. Each event will payout 8 places based upon the standard payout schedule.

## Until Next Time

Finally, we would like to make you aware that the Points and Standings will be tracked by money only for Classic animals. Points will no longer be calculated. Classic bulls will be ranked by money won. However, the point system will still be the source of rank for all Futurity animals.

Our staff looks forward to serving you and we hope to see you down the road.

if you have suggestions or comments, please e-mail or write a letter to the office. We appreciate your input!



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[Americanbuckingbull.com](http://Americanbuckingbull.com)

## *Its Our Mission To...*

- ◆ Record and preserve the pedigrees of the world's premier bucking bull livestock while maintaining the integrity and enhancing the value of the breed.
- ◆ Provide beneficial services for ABBI members that enhance and encourage "best practices" in bucking bull ownership, breeding, training and welfare.
- ◆ Generate interest and growth in ABBI through registered cattle ownership, membership, education, sponsorship and involvement through marketing, promotion, advertising and publicity of the bucking bull breed and ABBI benefits, services and events.
- ◆ Develop diverse and comprehensive programs and events that will educate and familiarize owners, members and the general public in the unique heritage and qualities of bucking bull livestock.

